



## Commercial Space Reservation Form

The Permian Basin Fair and Exposition is a Scholarship Fair that is held each year in September in Odessa, TX. The fair is put on by a volunteer board of directors of more than 70 individuals and hundreds of additional community volunteers. The fair begins on the Friday before Labor Day and runs for 10 days.

### **2018 Permian Basin Fair and Exposition Dates: Friday, August 31 through Sunday, September 9**

#### **About The Fair**

The Board of Directors of the Permian Basin Fair and Exposition is a full volunteer board. The fair employs a part-time Fair Manager and a part-time Administrative Assistant. The fair also has hundreds of volunteers that help make the event a success each year.

2018 will be the 43rd annual Permian Basin Fair and Exposition. The fair is held on the grounds of the Ector County Coliseum complex in Odessa, TX.

In 2018 the PBF&E will award \$40,000 in scholarships to area youth to further their education beyond high school.

The fair sells approximately 55,000 tickets annually. The attendance is about 60% adults and 40% children under 12 and seniors. The fair issues approximately 8,000 vendor and exhibitor passes each year, giving us an annual attendance over 60,000 for the 10-day run of the fair.

#### **Commercial Division**

The Commercial Division of the Permian Basin Fair and Exposition consists of vendors in 4 distinct categories spread throughout the fair property.

The categories of the Commercial Division consist of:

- *Indoor Vendors*
- *Food Court Vendors*
- *Vendor Market-Outdoor*
- *Midway Vendor Space*

#### **Indoor Vendors**

The indoor vendors at the Permian Basin Fair and Exposition are located on the floor of the Ector County Coliseum. The coliseum contains both heating and cooling making the building very comfortable during the month of September.

We offer 78 booths inside the coliseum building.

(24) 10' x 15' Corner Spaces \$425.00 each

(54) 10' x 15' In-Line Spaces \$375.00 each

#### **Food Court Vendors**

The food court vendors at the Permian Basin Fair and Exposition are located right in the center of all the activity and entertainment in our midway.

We offer a total of 32 food court vendor spaces.

20' x 25' Corner spaces-\$800.00 each

20' x 25' In-Line spaces-\$700.00 each

**Vendor Market-Outdoor**

The outdoor vendor market vendors are right inside our front gate on the way to our food court and carnival. We offer 14 outdoor vendor market spaces.

- 20' x 25' Corner Spaces \$800.00 each
- 20' x 25' In-Line Spaces \$700.00 each

**Midway Vendor Space**

Midway spaces are available in various sizes and amounts based on availability on our grounds. Please call the fair office at (432) 550-3232 for availability and pricing.

**Reserve Your Space**

To reserve Your Space At The 2018 Permian Basin Fair & Exposition

Please complete and tear off the reverse side of this panel and return to us:

**By mail:** Permian Basin Fair & Exposition • 218 W. 46th Street • Odessa, TX • 79764

**By fax:** (432) 366-1701

**By e-mail:** pbfair@cableone.net

**Questions:** If you have any questions or need clarification on any content of this brochure, you may reach the fair office at (432) 550-3232 or Toll Free at 1 (877) 550-3232

**Vendor Information**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**List of Items to be Sold or Displayed:** \_\_\_\_\_

\_\_\_\_\_

**Type of Space Requested:**

- Indoor Space "Corner" ..... \$425.00
- Indoor Space "In-Line" .....\$375.00
- Food Court "Corner" .....\$800.00
- Food Court "In-Line" ..... \$700.00
- Vendor Market "Corner" .....\$800.00
- Vendor Market "In-Line" ..... \$700.00
- Midway Vendor Space ..... **Varies - Please Call**