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**Permian Basin Fair & Expo**

**BECOME A SPONSOR**

The 2021 Permian Basin Fair and Expo will be celebrating 45 years this September. Now is the time to become part of the Fair and Expo’s mission of being part of our great community and become a sponsor. Last year’s cancelation due to COVID-19, will make this year even more special and will be a great opportunity for businesses, corporations, and individuals to get involved.

Sponsorship levels vary from $500.00 to $10,000.00 with different incentives per commitment. Banners, banner placement, television and radio advertisement inclusion, social media recognition, and website branding and linkage are some of the options sponsorship levels will incur. Several of the attractions or events held during our Fair’s run are available for exclusive designated sponsorship. A customize sponsorship package can be crafted to your financial obligation.

The Permian Basin Fair and Expo is always a community attraction. Livestock shows and exhibitors come from all over the great Permian Basin area. From the carnival rides to the pork-a-bobs, there is plenty for families to enjoy during the 10-day fair run. The Permian Basin Fair and Expo is set to run from September 3 to September 12, 2021. For more information on being a sponsor contact our Fair office at (432) 550-3232.