



## Permian Basin Fair & Exposition

September 1 - September 10, 2023

[PBFair.com](http://PBFair.com)

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### Lawson Elected President

A familiar face is leading the 2023 Permian Basin Fair and Expo. Chris Lawson is this year's President and has volunteered for over 20 years. "I started volunteering at the fair in 2003," said Lawson. Chris, who served as President in 2017, is one of only three past presidents to have been elected to serve as President for a second term. As for this year's Fair, the two-time President says, "You can expect that the 2023 fair will build upon the success and traditions of the previous years. We will provide the same family-friendly atmosphere expected by those attending." His leadership and unwavering dedication are on point and give no doubt to his support of the Fair. From meticulous tasks to innovative technology, President Lawson has put in sweat and knowledge as a volunteer, an associate director, and as an elected officer of the board of directors.

For Lawson, Farming and Ranching was the beginning of his journey. "I've helped with Farming and Ranching by inputting their entries and showing results in the computer. I worked the livestock shows and served as steer show ring steward," says Lawson. ShoWorks, a livestock entries and management software, was implemented and transitioned under the team effort led by Lawson.

Lawson can be found on the fairgrounds riding his golf cart any day before, during, or after the Fair's run. He is capable and ready to respond to any operations' matters or wherever he is



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needed. From installing and maintaining all the electrical needs during the fair to minor repairs and maintenance of the buildings and equipment, Chris wears many hats.

As for why Chris continues to commit to the Fair, he says, “My wife often asks me this question as well as many others; I think the simple answer is I continue to be involved in helping give something back to the community that I live in and that I have raised my kids and now my grandkids in. I think too many today only offer criticism of the world around them while offering no solutions or exerting any energy to create a change. I know this is only a regional fair. Still, we work to provide scholarships for anyone going to college and create an atmosphere where families can come and spend quality time creating memories.”

For the 2023 fair, the board is working hard to give back. The board has increased the total dollar amount of available scholarships. Since 1975, the Fair has awarded over one million dollars in scholarships, an achievement the Fair is notably proud of. Lawson adds, “We will have the second annual sensory night, working with community sponsors to set aside time for those with special needs to be able to experience the fair at no cost to those families.”

The fair takes place from September 1 -10 at the Ector County Coliseum. Budget-friendly Friday nights, Sensory Night, and several other special nights will occur throughout the Fair’s run. President Lawson invites you all out to enjoy! For more information on the Fair’s schedule, visit [pbfair.com](http://pbfair.com).