



218 W. 46th, Odessa, TX 79764

Office: 432-550-3232

pbfair@pbfair.com

Title Sponsor – “Presented By” (QTY Available – 1)

Investment: \$50,000+

Exclusive Benefits

- Event titled as *“Permian Basin Fair & Expo presented by [Sponsor Name]”*
- Premier logo placement on:
 - Main entrance signage
 - Website homepage
 - Fair program cover
 - Major advertising (billboards, radio, TV, digital)
- Speaking opportunity at the opening ceremony
- On-site premium booth (largest available)
- Recognition during main events and announcements
- Banner placement at the main stage or concert area

Passes & Hospitality

- **100 free gate entry passes**
- **20 VIP passes** (VIP parking + hospitality access)
- **Invitation for 10 to Sponsor Gratitude Event**



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Platinum Sponsor (QTY Available – 4)

Investment: \$20,000

Benefits

- Prominent logo placement across fairgrounds
- Logo on website sponsor page (top tier)
- Major advertising (billboards, radio, TV, digital)
- Recognition during main events and announcements
- Banner placement in one major venue/grounds act

Passes & Hospitality

- **60 free gate entry passes**
- **12 VIP passes**
- **Table for 8 at Sponsor Gratitude Event**

Gold Sponsor

Investment: \$15,000

Benefits

- Logo placement on:
 - Website
 - Event signage
- Recognition during select daily announcements
- Standard booth space

Passes & Hospitality

- **40 free gate entry passes**
- **8 VIP passes**
- **Table for 6 at Sponsor Gratitude Event**



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Silver Sponsor

Investment: \$7,500

Benefits

- Logo on sponsor signage and website
- Recognition on social media sponsor posts
- Booth space or promotional table

Passes & Hospitality

- **25 free gate entry passes**
 - **4 VIP passes**
 - **4 invites to Sponsor Gratitude Event**
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Bronze Sponsor

Investment: \$3,500

Benefits

- Logo listed on website and shared sponsor signage
- Social media thank-you post

Passes & Hospitality

- **15 free gate entry passes**
- **2 VIP passes**
- **2 invites to Sponsor Gratitude Event**



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Community Supporter Sponsor

Investment: \$2,000

Benefits

- Name listed on website and community sponsor board
- Recognition in one social media post

Passes & Hospitality

- **8 free gate entry passes**
- **2 tickets to Sponsor Gratitude Event**

Friends of the Fair

Investment: \$1,500 or less

Benefits

- Name listed on website and community sponsor board